

1st International Course

Blueberries Peru ♦ 2025

April 2-4

**Sheraton Lima
Historic Center**

L I M A

Organized by

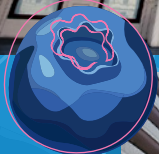
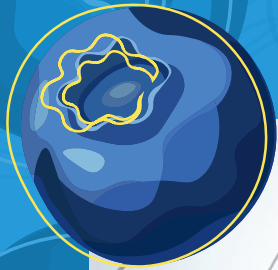
**Redagrícola
Sebastián Ochoa**





Wel come

A world of latin american
agricultural innovation



1st International Course

Blueberries Peru ♦ 2025

April 2-4



The first two days will feature in-person classes at the Sheraton Lima Historic Center, while **April 4th will be dedicated to a field day at Agrícola Don Ricardo, in Ica.**

TICKET PRICES:

PRESALE (UNTIL MARCH 3, 2025)

COURSE ONLY

USD 270* (+ TAX)

COURSE + FIELD DAY

USD 423* (+ TAX)

GENERAL ADMISSION (STARTING MARCH 4, 2025)

COURSE ONLY

USD 300** (+ TAX)

COURSE + FIELD DAY

USD 470** (+ TAX)

TICKETS INCLUDE:

- Access to conferences and exhibition area.
- Access to talk recordings on the Redagricola Education platform within 15 days after the event.
- Certificate of participation.
- 4 coffee breaks and 2 buffet lunches.
- **Field Day:** 2 snacks + lunch.

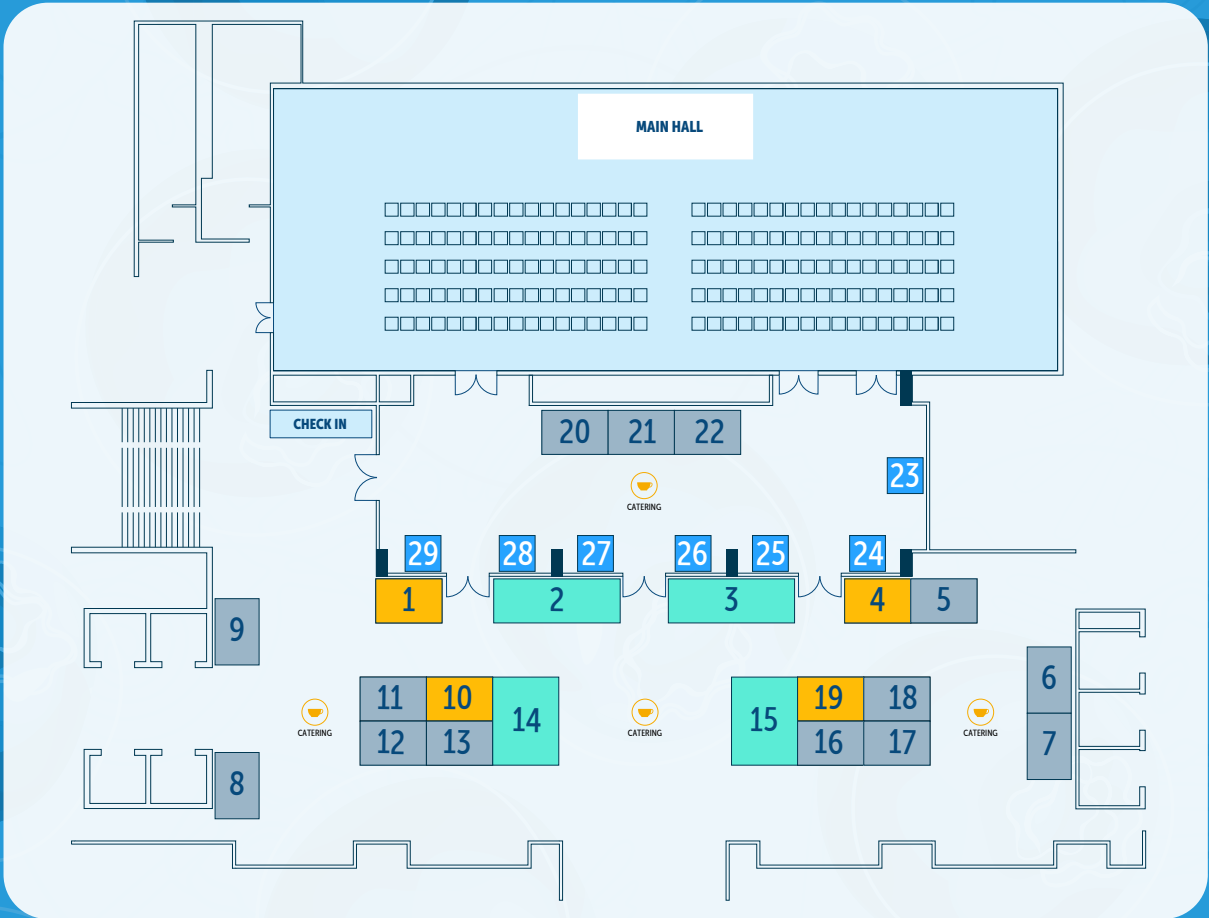
* Discount valid until March 3, 2025.

** Price per person.

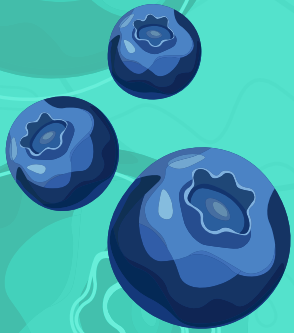


STAND DISTRIBUTION

- PLATINUM
- GOLD
- SILVER
- BLUE



*Stand measurements and locations are for reference only.

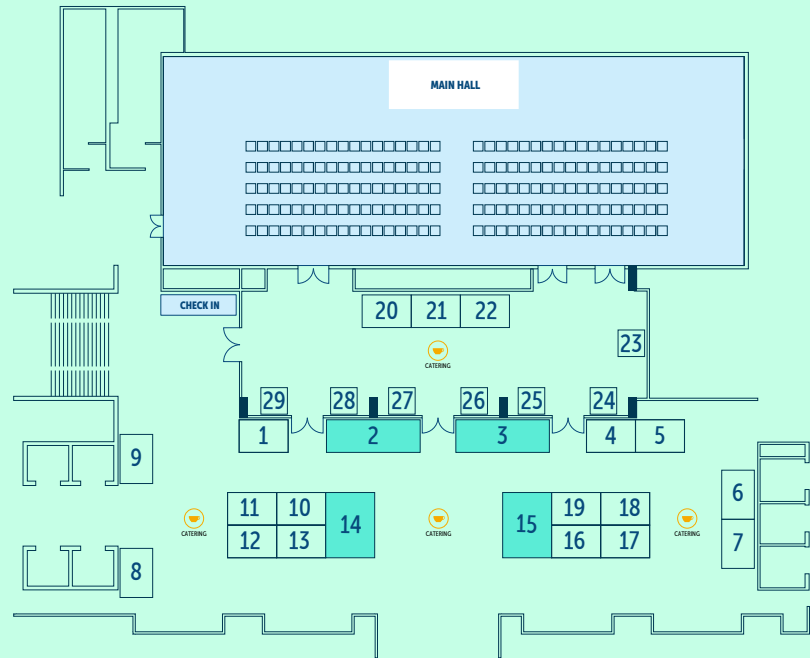


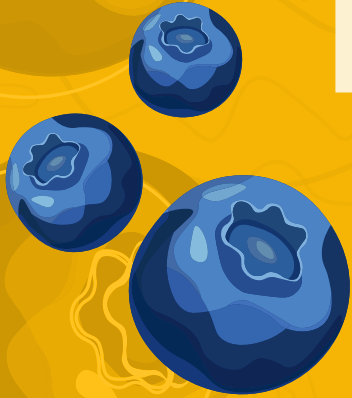
STANDS
12 M² (6x2)
12 M² (4x3)

PLATINUM SPONSORSHIP

USD 10,000 + TAX

- **Coffee** sponsorship (morning or afternoon) / **Lunch** (choose 1 option).
- 20-minute **talk** in the **Main Hall**.
- **6 tickets**.
 - Of the 6 tickets, only 4 can be used for the field day.
 - Field day access requires attendance at the course in Lima.
- **Material in the welcome bag**.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagrícola and Biologicals Latam social media.
- 45-second **promotional video of the company** during the break in the **Main Hall**.





STANDS
6 M² (3x2)

GOLD

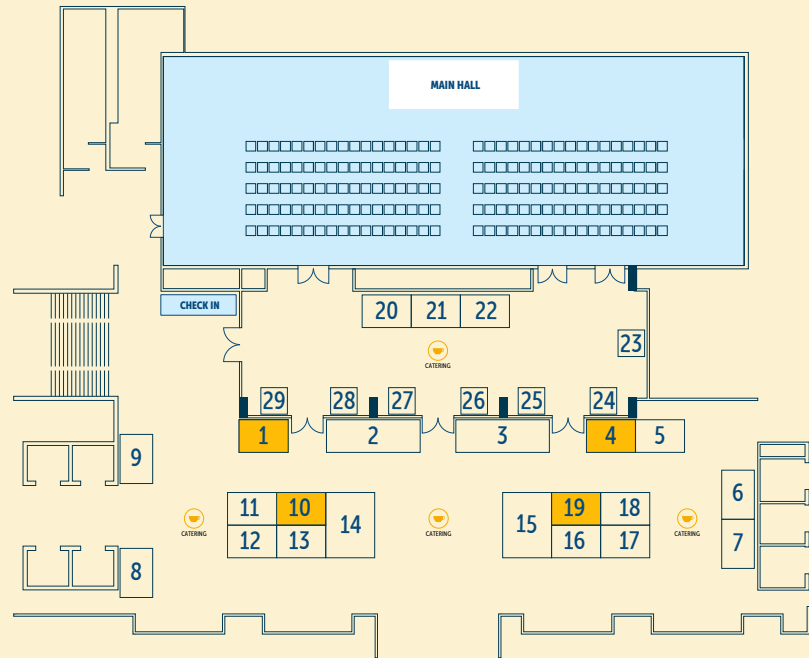
SPONSORSHIP

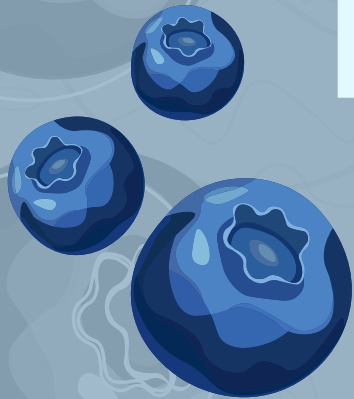
USD 6,000 + TAX

- **4 tickets.**

- Of the 4 tickets, only 3 can be used for the field day.
- Field day access requires attendance at the course in Lima.

- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.





STANDS
6 M² (3x2)

SILVER

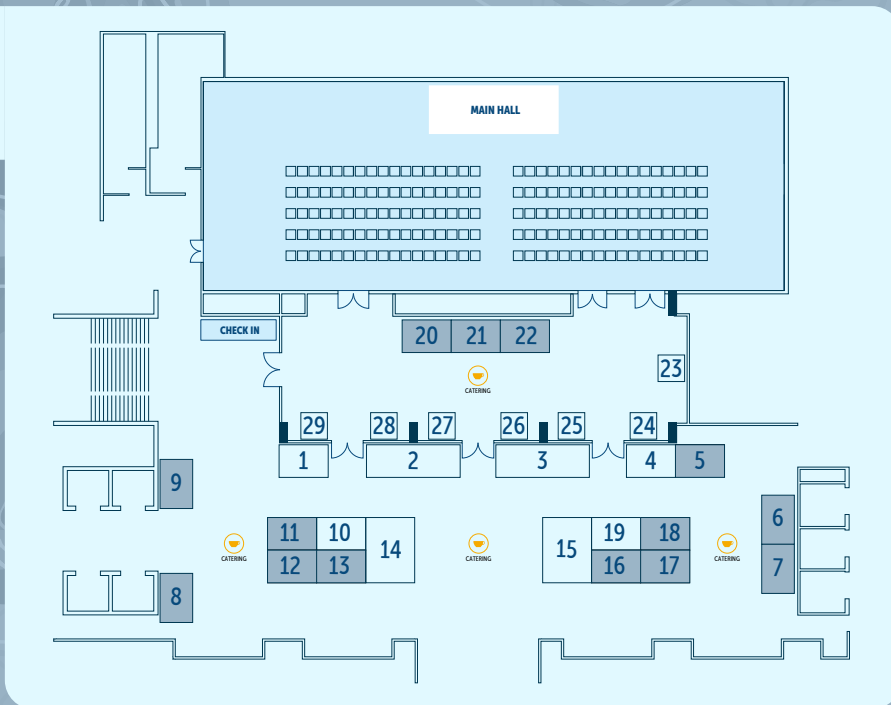
SPONSORSHIP

USD 4,000 + TAX

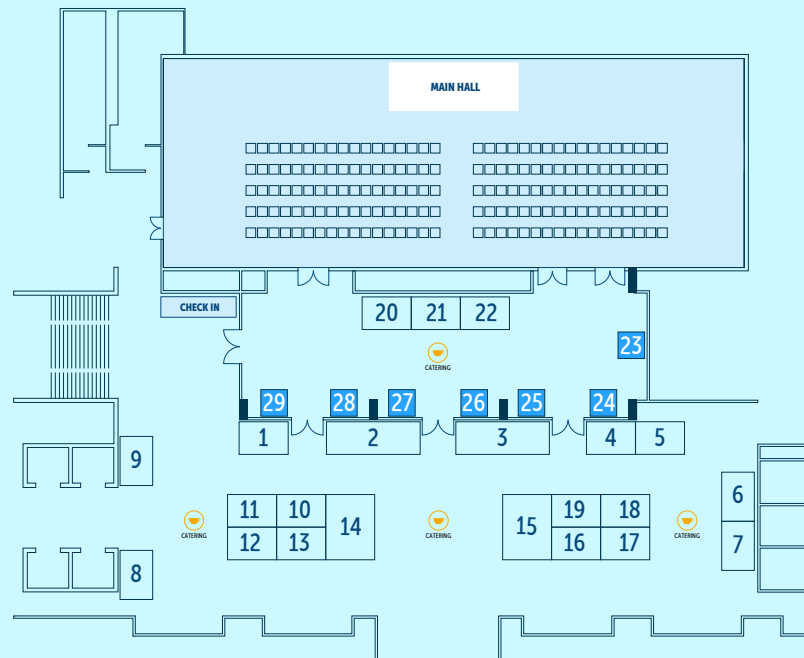
- **3 tickets.**

- Of the 3 tickets, only 2 can be used for the field day.
- Field day access requires attendance at the course in Lima.

- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.



STANDS
4 M² (2x2)



BLUE

SPONSORSHIP

USD 3,000 + TAX

- **2 ticket.**

- Of the 2 tickets, only 1 can be used for the field day.
- Field day access requires attendance at the course in Lima.

- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.

SPECIAL SPONSORSHIPS

LANYARD

USD 3,750 + TAX

- **Logo printed** on the event lanyard.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagrícola and Biologicals Latam social media.

CHARGING TOWER

USD 2,500 + TAX

- **Logo/graphic printed** on one of the charging towers.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagrícola and Biologicals Latam social media.

ADVERTISEMENT IN EVENT PROGRAM

USD 2,200 + TAX

- **Full-page advertisement** in the event program.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagrícola and Biologicals Latam social media.



SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BLUE
Stand Size	12 m ²	6 m ²	6 m ²	4 m ²
Catering Sponsorship	x			
COMPANY TALKS				
20-Minute Talk	Main Hall			
TICKETS				
Ticket per Sponsorship	6	4	3	2
Discount for Extra Tickets	15%	15%	15%	15%
PRE-EVENT PROMOTION				
Logo on conference website	x	x	x	x
Brand presence in Redagricola's social media	x	x	x	x
Company logo in promotional materials in Redagricola Magazine	x	x	x	x
DURING EVENT PROMOTION				
Brand presence in Redagricola's social media	x	x	x	x
45-second company video during breaks in Main Hall	Main Hall			
30-second company video in sponsored campaign on Redagricola's social media	x			
POST-EVENT PROMOTION				
Logo in thank-you video	x	x	x	x
Logos in recorded conference talks on website	x	x	x	x
All event videos and company talks available on platform for up to 30 days after the conference	x	x	x	x

Peru

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Conferences

red agrí cola 2025



conferencias.redagricola.com