

1<sup>st</sup> International Course

# Blueberries

 **Mexico** ♦ 2025

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**June 25-27**

**Hotel Barceló**

**GUADALAJARA**

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Organized by

**Redagrícola**

**Sebastián Ochoa**





# Wel co me



A world of latin american  
agricultural innovation



1<sup>st</sup> International Course

# Blueberries Mexico ♦ 2025

**June 25-27**



The first two days will be in-person classes at the Barceló Hotel in Guadalajara, while **June 27 will feature a field day at Giddings Berries, in Ciudad Guzmán.**

## TICKET PRICES:

**PRESALE** (UNTIL MAY 25, 2025)

**COURSE ONLY**

**USD 270\*** (+ TAX)

**COURSE + FIELD DAY**

**USD 423\*** (+ TAX)

**GENERAL ADMISSION** (STARTING MAY 26, 2025)

**COURSE ONLY**

**USD 300\*\*** (+ TAX)

**COURSE + FIELD DAY**

**USD 470\*\*** (+ TAX)

## TICKETS INCLUDE:

- Access to conferences and exhibition area.
- Access to talk recordings on the Redagricola Education platform within 15 days after the event.
- Certificate of participation.
- 4 coffee breaks and 2 buffet lunches.
- **Field Day:** 2 snacks + lunch.

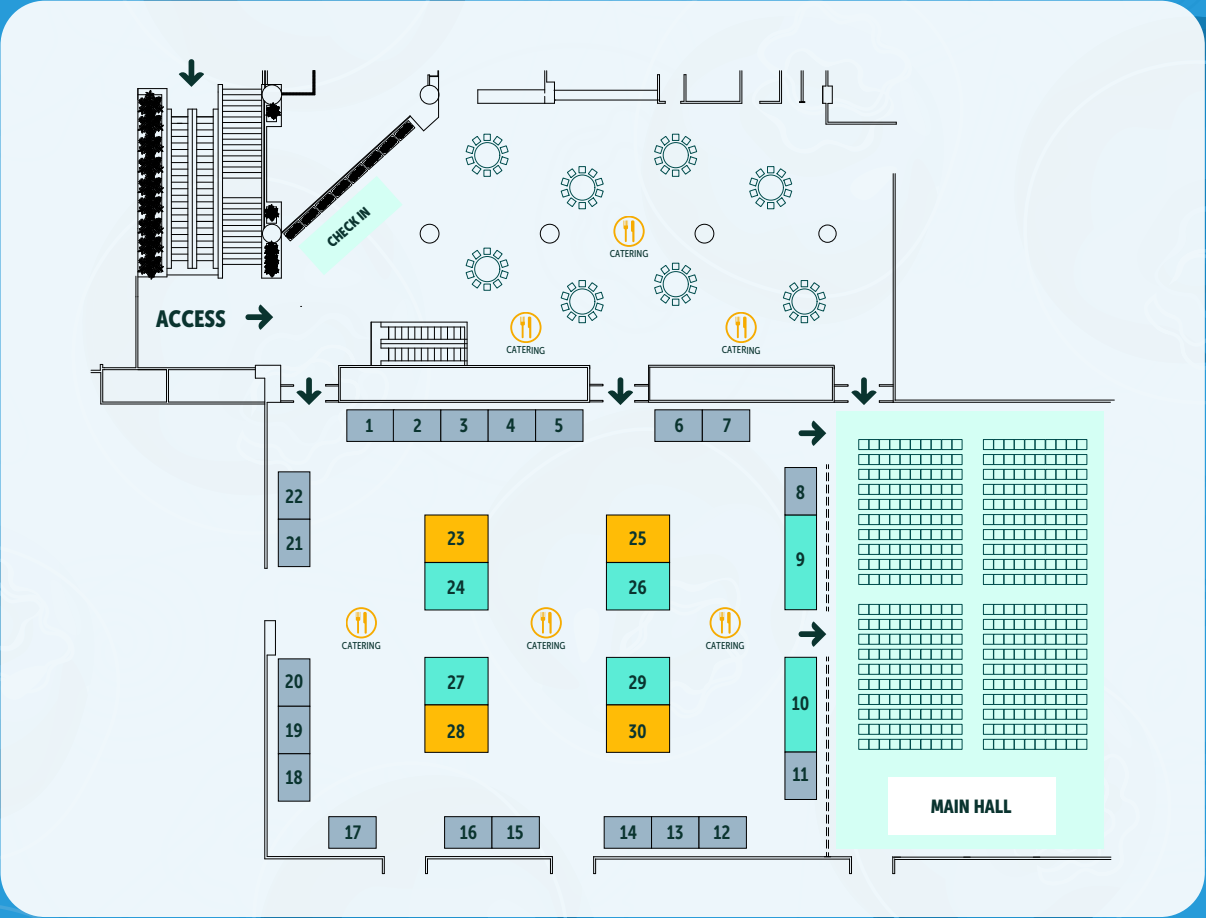
\* Discount valid until May 25, 2025.

\*\* Price per person.

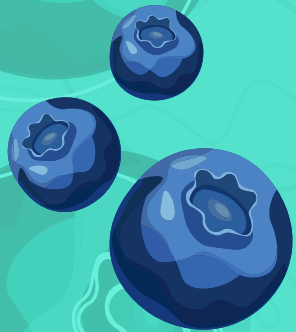


# STAND DISTRIBUTION

PLATINUM  
 GOLD  
 SILVER



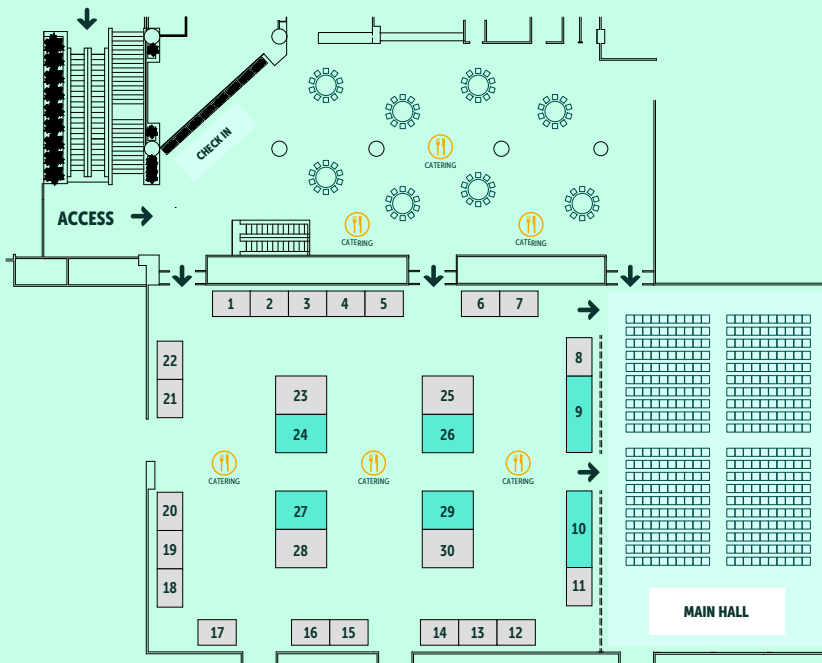
\*Stand measurements and locations are for reference only.



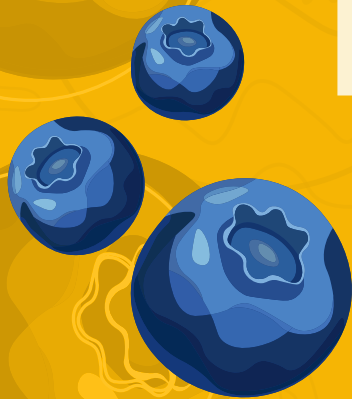
**STANDS**  
12 M<sup>2</sup> (6x2)  
12 M<sup>2</sup> (4x3)

# PLATINUM SPONSORSHIP

**USD 10.000 + TAX**



- **Coffee** sponsorship (morning or afternoon) / **Lunch** (choose 1 option).
- 20-minute **talk** in the **Main Hall**.
- **6 tickets**.
  - Of the 6 tickets, only 4 can be used for the field day.
  - Field day access requires attendance at the course in Lima.
- **Material in the welcome bag**.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.
- 45-second **promotional video of the company** during the break in the **Main Hall**.



# GOLD SPONSORSHIP

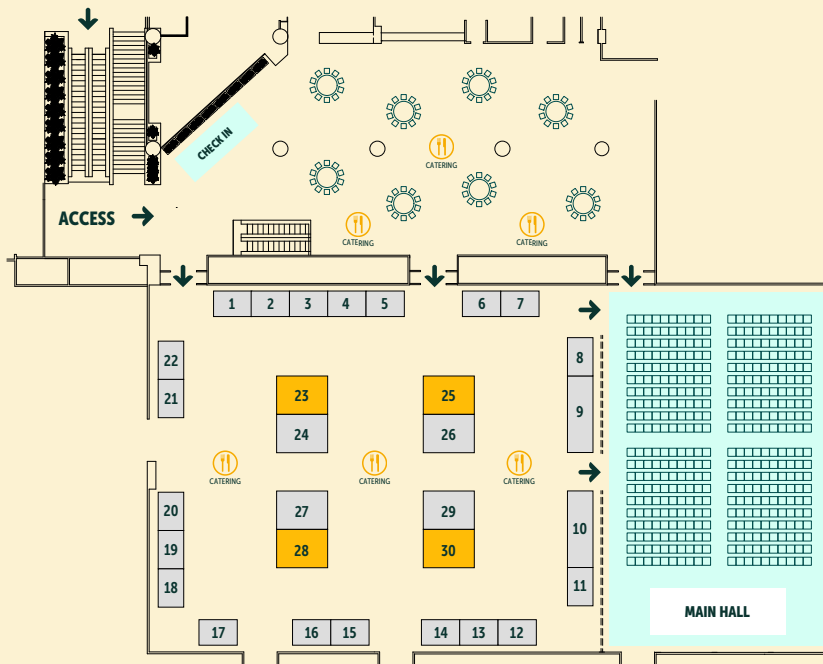
**USD 6.000 + TAX**

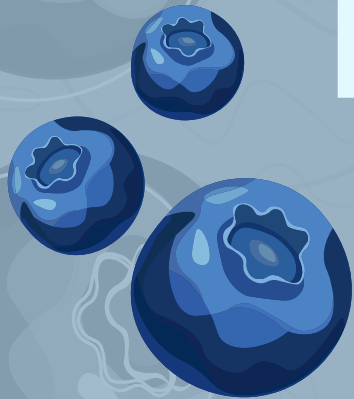
- **4 tickets.**

- Of the 4 tickets, only 3 can be used for the field day.
- Field day access requires attendance at the course in Lima.

- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.

**STANDS**  
**12 M<sup>2</sup> (4x3)**





**STANDS**  
**6 M<sup>2</sup> (3x2)**

# SILVER

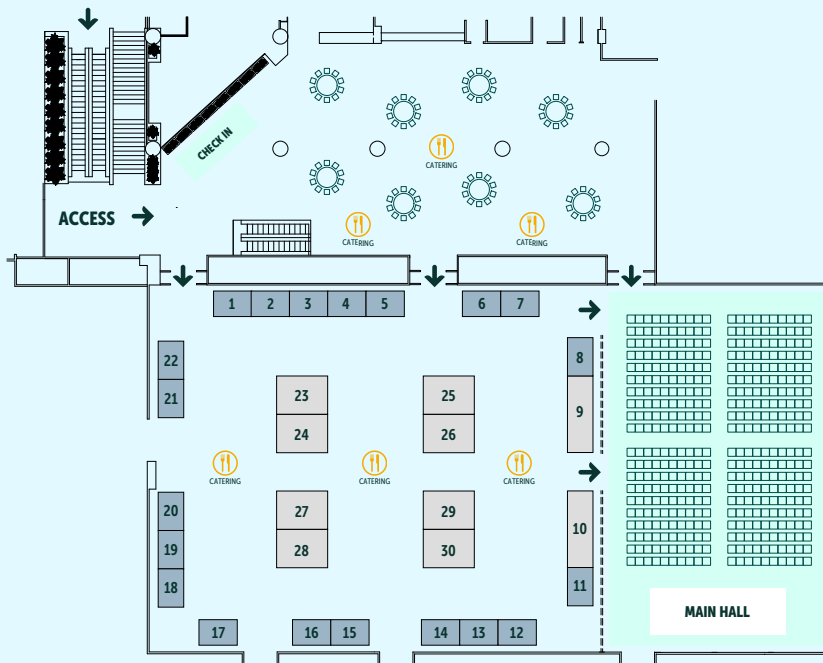
SPONSORSHIP

**USD 4.000 + TAX**

- **3 tickets.**

- Of the 3 tickets, only 2 can be used for the field day.
- Field day access requires attendance at the course in Lima.

- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.





# SPECIAL SPONSORSHIPS

## LANYARD

USD 3.750 + TAX

- **Logo printed** on the event lanyard.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.

## ADVERTISEMENT IN EVENT PROGRAM

USD 2.200 + TAX

- **Full-page advertisement** in the event program.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.



# PAQUETES DE AUSPICIOS

	PLATINUM	GOLD	SILVER
Stand Size	12 m <sup>2</sup>	12 m <sup>2</sup>	6 m <sup>2</sup>
Catering Sponsorship	x		
<b>COMPANY TALKS</b>			
20-Minute Talk	Main Hall		
<b>TICKETS</b>			
Ticket per Sponsorship	6	4	3
Discount for Extra Tickets	15%	15%	15%
<b>PRE-EVENT PROMOTION</b>			
Logo on conference website	x	x	x
Brand presence in Redagricola's social media	x	x	x
Company logo in promotional materials in Redagricola Magazine	x	x	x
<b>DURING EVENT PROMOTION</b>			
Brand presence in Redagricola's social media	x	x	x
45-second company video during breaks in Main Hall	Main Hall		
30-second company video in sponsored campaign on Redagricola's social media	x		
<b>POST-EVENT PROMOTION</b>			
Logo in thank-you video	x	x	x
Logos in recorded conference talks on website	x	x	x
All event videos and company talks available on platform for up to 30 days after the conference	x	x	x

Conferencias

# red agrí cola 2025



[conferencias.redagricola.com](https://conferencias.redagricola.com)