



1<sup>st</sup> International Course

# Blueberries

 **Chile** ♦ 2025

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**May 14-16**

**Hotel  
Marina del Sol  
CHILLÁN**

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Organized by

**Redagícola  
Sebastián Ochoa**





# Wel co me

A world of latin american  
agricultural innovation



1<sup>st</sup> International Course

# Blueberries Chile 2025

May 14 - 16



The first two days will feature in-person classes at the Hotel Marina del Sol, while **May 16th** will be dedicated to a field day at Prize, also in Chillán.

## TICKET PRICES:

### **PRESALE** (UNTIL APRIL 14, 2025)

#### **COURSE ONLY**

**CLP 225.000\*** (+ TAX)

#### **COURSE + FIELD DAY**

**CLP 333.000\*** (+ TAX)

### **GENERAL ADMISSION** (STARTING APRIL 15, 2025)

#### **COURSE ONLY**

**CLP 250.000\*\*** (+ TAX)

#### **COURSE + FIELD DAY**

**CLP 370.000\*\*** (+ TAX)

## TICKETS INCLUDE:

- Access to conferences and exhibition area.
- Access to talk recordings on the Redagricola Education platform within 15 days after the event.
- Certificate of participation.
- 4 coffee breaks and 2 lunches.
- **Field Day:** 2 snacks + lunch.

\* Discount valid until April 14, 2025.

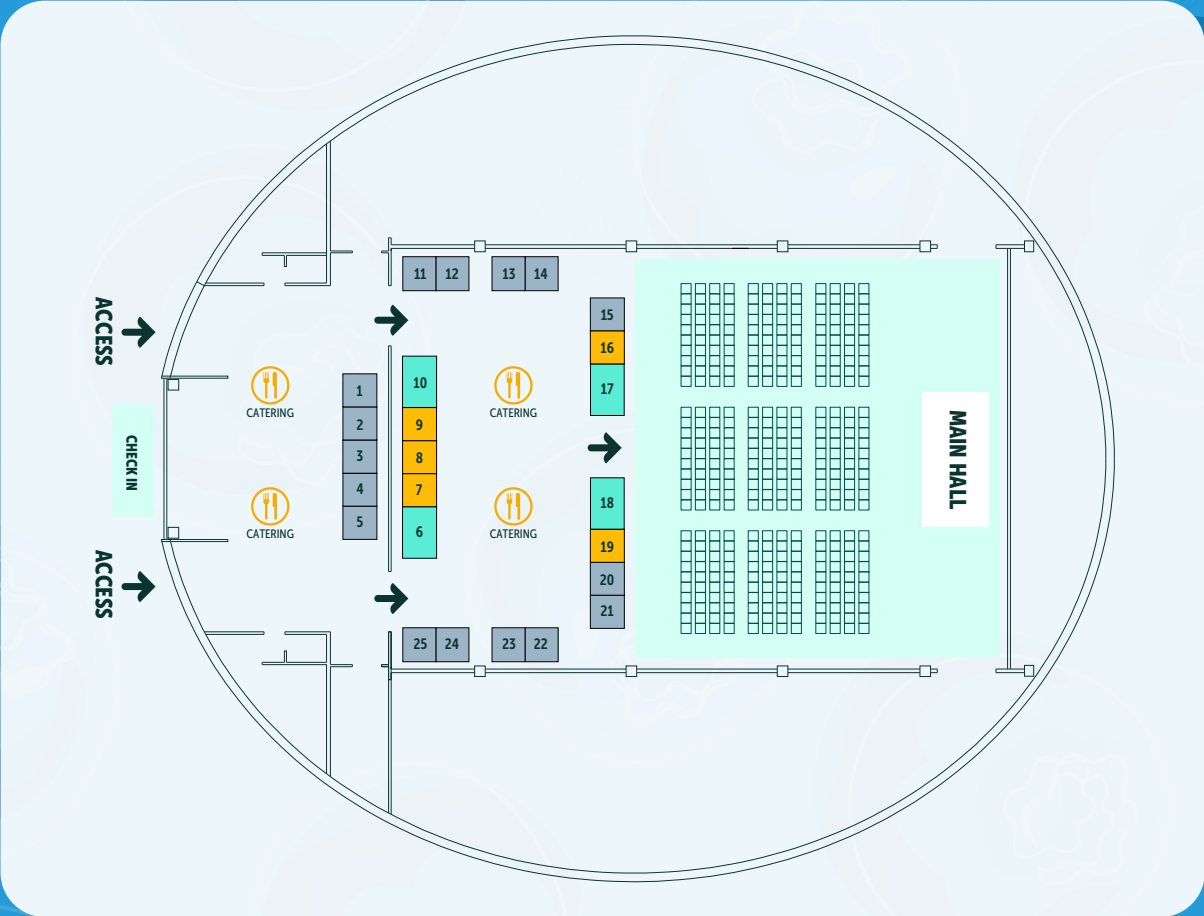
\*\* Price per person.



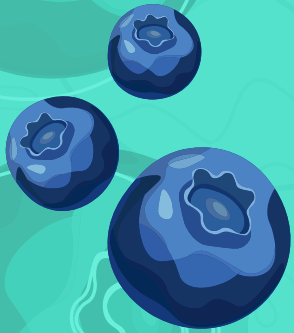


# STAND DISTRIBUTION

- PLATINUM
- GOLD
- SILVER



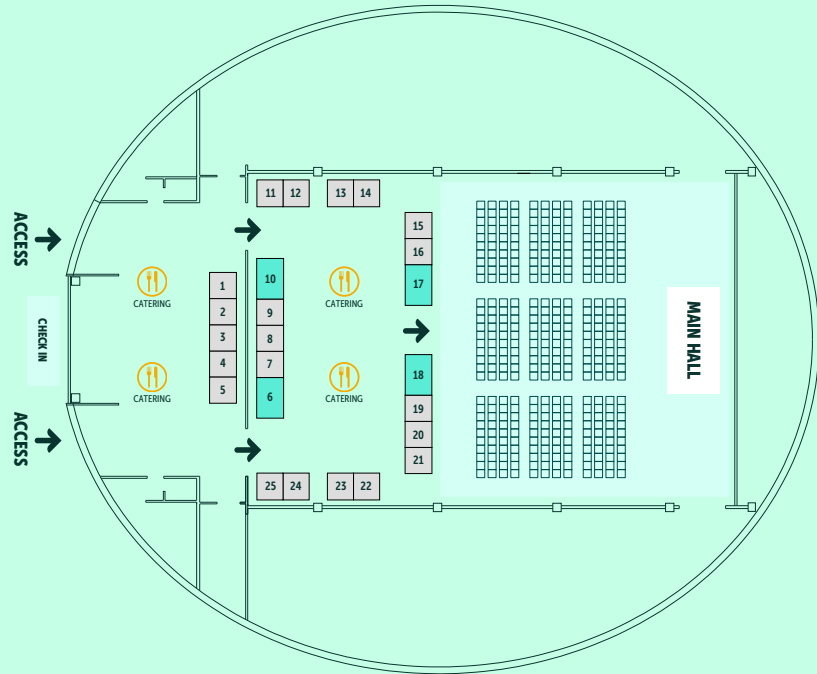
\*Stand measurements and locations are for reference only.



# PLATINUM SPONSORSHIP

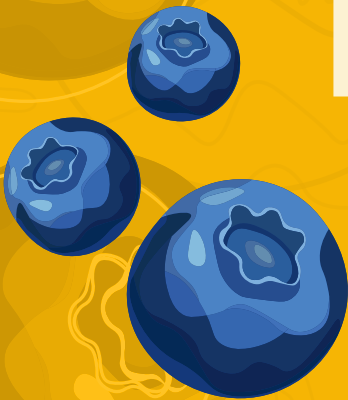
**CLP 6.000.000 + TAX**

**STANDS**  
**6 M<sup>2</sup> (3x2)**



- **Coffee** sponsorship (morning or afternoon) / **Lunch** (choose 1 option).
- 20-minute **talk** in the **Main Hall**.
- **6 tickets**.
  - Of the 6 tickets, only 4 can be used for the field day.
  - Field day access requires attendance at the course in Lima.
- **Material in the welcome bag**.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.
- 45-second **promotional video of the company** during the break in the **Main Hall**.

**STANDS**  
**4 M<sup>2</sup> (2x2)**



# **GOLD**

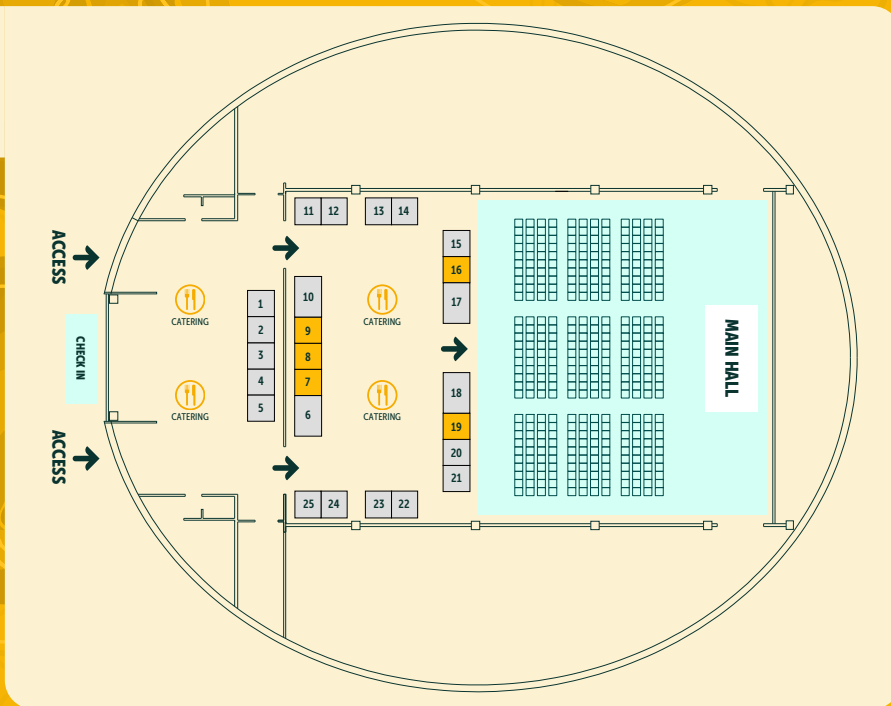
SPONSORSHIP

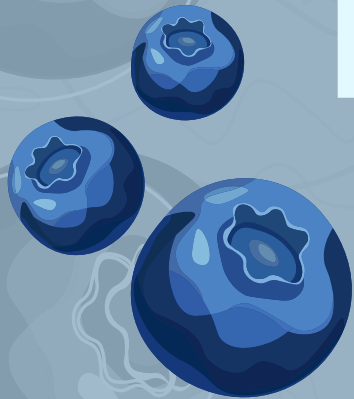
**CLP 4.000.000 + TAX**

• **4 tickets.**

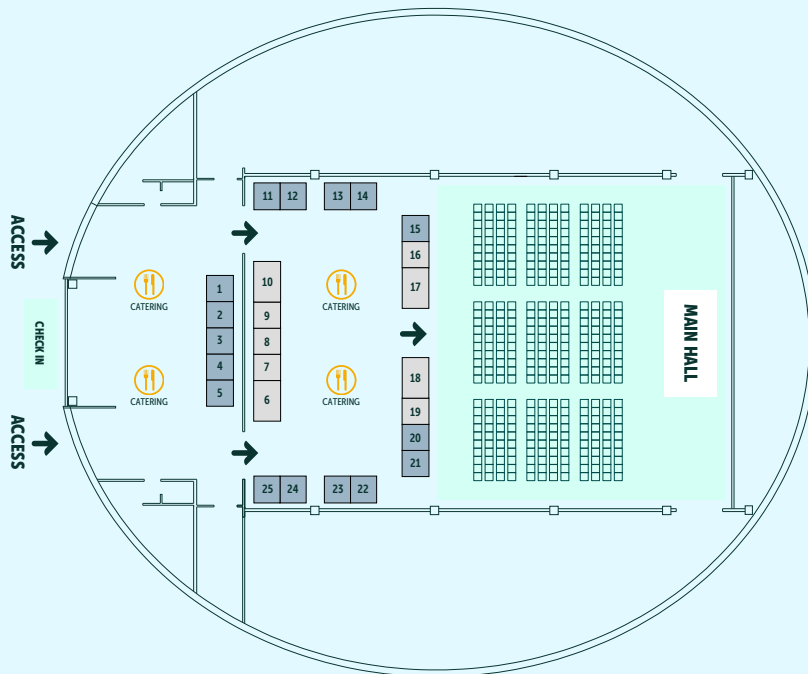
- Of the 4 tickets, only 3 can be used for the field day.
- Field day access requires attendance at the course in Lima.

- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.





**STANDS**  
**4 M<sup>2</sup> (2x2)**



# SILVER

SPONSORSHIP

**CLP 3.000.000 + IVA**

- **3 tickets.**
  - Of the 3 tickets, only 2 can be used for the field day.
  - Field day access requires attendance at the course in Lima.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagricola and Biologicals Latam social media.



# SPECIAL SPONSORSHIPS

## LANYARD

CLP 2.000.000 + TAX

- **Logo printed** on the event lanyard.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagrícola and Biologicals Latam social media.

## ADVERTISEMENT IN EVENT PROGRAM

CLP 1.500.000 + TAX

- **Full-page advertisement** in the event program.
- **2 tickets** for your company's staff.
- **Brand presence** in the pre-campaign, during the conference, and post-conference on Redagrícola and Biologicals Latam social media.



# SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
Stand Size	6 m <sup>2</sup>	4 m <sup>2</sup>	4 m <sup>2</sup>
Catering Sponsorship	x		
<b>COMPANY TALKS</b>			
20-Minute Talk	Main Hall		
<b>TICKETS</b>			
Ticket per Sponsorship	6	4	3
Discount for Extra Tickets	15%	15%	15%
<b>PRE-EVENT PROMOTION</b>			
Logo on conference website	x	x	x
Brand presence in Redagricola's social media	x	x	x
Company logo in promotional materials in Redagricola Magazine	x	x	x
<b>DURING EVENT PROMOTION</b>			
Brand presence in Redagricola's social media	x	x	x
45-second company video during breaks in Main Hall	Main Hall		
30-second company video in sponsored campaign on Redagricola's social media	x		
<b>POST-EVENT PROMOTION</b>			
Logo in thank-you video	x	x	x
Logos in recorded conference talks on website	x	x	x
All event videos and company talks available on platform for up to 30 days after the conference	x	x	x

## Chile

- **Tomás Trebilcock**  
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## Peru

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- **Karem Graterol**  
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- **Tickets:**  
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## Colombia / Mexico

- **Claudia Sánchez**  
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Conferences

# red agrí cola 2025



[conferencias.redagricola.com](https://conferencias.redagricola.com)